

## Press Release

### **HANS BELLSTEDT PUBLIC AFFAIRS (HBPA) GMBH JOINS NEXTLAW PUBLIC AFFAIRS NETWORK**

The innovative technology based platform spans 155 countries and represents thousands of industry leading experts.

**Berlin, February 7<sup>th</sup>, 2019** – Hans Bellstedt Public Affairs (HBPA) GmbH today announced that it has joined Nextlaw Public Affairs Network. The global network includes 195 public affairs and public relations firms spanning 155 countries. In addition to connecting leading public affairs firms with one another, the platform will also connect over 27,000 lawyers across 650 law firms that are members of the Nextlaw Referral Network. The Public Affairs Network is designed to become the largest, most versatile network of its kind in the world. The Network is sponsored by Dentons, the largest law firm in the world.

HBPA's founder and managing partner Dr. Hans Bellstedt said, "When we contemplate today's public affairs arena we see an enormous opportunity to join a fully integrated platform. There is a natural synergy between the legal and public affairs professions and we want to be part of a complete, cross-functional platform. This is how we will continue to help our clients solve real-world business problems -- in both the court of public opinion and the court of law."

This revolutionary new public affairs platform will leverage the technology designed and built in support of the world's largest legal referral network, Nextlaw Referral Network, launched in October 2016, and now consisting of over 650 law firms in more than 190 countries with over 27,000 lawyers.

Hans Bellstedt said, "As part of this powerful new platform, we will be able to provide clients with leading legal and public affairs talent and resources virtually anywhere on earth."

### **About HBPA**

HBPA is a well-established and strongly connected Public Affairs Consultancy based in Berlin. With a core team of 8 professionals, it specializes in screening and analyzing the legislative environment, shaping its customers' position and connecting the customer with key decision-makers in government and parliament. Thanks to its in-depth knowledge and outstanding expertise, HBPA has built-up an excellent track record of successful Public Affairs projects in a wide range of sectors.

### **About Nextlaw Public Affairs Network**

Nextlaw Public Affairs Network is a first-of-its-kind platform designed to connect and support public affairs and public relations firms from around the world. The network currently includes 195 companies spanning 155 countries and it is growing every day. The technology platform is dedicated to helping global clients easily and efficiently work with public affairs firms all of which have a deep familiarity and understanding of governmental, business and economic cultures in their communities and regions, worldwide. [www.nextlawpublicaffairs.com](http://www.nextlawpublicaffairs.com)

### **About Nextlaw Referral Network**

Nextlaw Referral Network is the broadest legal referral network in the world. The platform includes over 650 law firms in more than 190 countries and includes over 27,000 lawyers. The Network recently won the "International Law Firm Innovation" award at the Legal Week Innovation Awards. The network and its sophisticated technology make it easy for high-quality law firms of any size to work closely together to ensure that clients can pinpoint the precise right lawyer for the right matter in any practice and sector, anywhere in the world.

### **For any inquiries, please contact:**

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